



Report on

**Two Days Workshop Programme for Farmers
on " Digital Inclusion and Digital Equity, Use of ICT Technologies
for effective Farming and Marketing**

Organized by

IQAC Habraghat Mahavidyalaya, Krishnai

&

National Institution of Electronics & Information Technology (NIELIT), Guwahati.

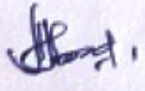
Date: 14th & 15th June, 2022




Prepared By

**IQAC, Habraghat Mahavidyalaya
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Principal
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Two Days Workshop Programme for Farmers
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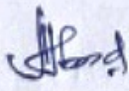
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Introduction:

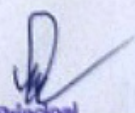
The "Two Days Workshop Programme for Farmers on Digital Inclusion and Digital Equity, Use of ICT Technologies for Effective Farming and Marketing" was organized to empower farmers with digital tools and knowledge. The workshop aimed to bridge the digital divide, promote digital equity, and enhance the efficiency of farming and marketing practices through the use of Information and Communication Technologies (ICT).

Objectives:

1. Digital Inclusion and Equity: To ensure farmers are included in the digital ecosystem, providing them with the necessary skills and tools to access digital resources.
2. ICT for Farming: To introduce farmers to ICT technologies that can improve farming practices, enhance productivity, and ensure sustainable agriculture.
3. Digital Marketing: To educate farmers on digital marketing strategies to promote their products and access broader markets.


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Workshop Schedule:

Day 1: June 14th, 2022

Inauguration:

- The workshop commenced with an inauguration ceremony, where the Principal, Habraghat Mahavidyalaya, Krishnai and representatives from NIELIT, Guwahati, addressed the farmers.
- A welcome speech emphasized the importance of digital literacy in modern agriculture.

Sessions:

1. Introduction to Digital Inclusion and Equity:

- Overview of digital inclusion and its importance in bridging the digital divide.
- Discussion on the role of digital equity in ensuring fair access to digital tools and resources for all farmers.

2. ICT Technologies for Farming:

- Introduction to various ICT tools and applications that can aid in effective farming.
- Demonstration of tools for soil testing, weather forecasting, crop management, and pest control.

3. Hands-on Practice:

- Practical sessions where farmers used digital tools and applications relevant to farming practices.
- Guidance on using smartphones and other devices to access agricultural information and services.

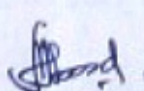
Day 2: June 15th, 2022

Sessions:


1. Digital Marketing Strategies:

- Explanation of digital marketing concepts and their importance in promoting agricultural products.
- Introduction to online platforms and marketplaces where farmers can sell their produce directly to consumers.

2. ICT for Market Access:


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- Demonstration of how to use digital platforms for market research, price comparison, and finding buyers.
- Tips on creating online profiles, listing products, and engaging with customers.

3. Interactive Session:

- Q&A session where farmers asked questions and shared their experiences with digital tools and marketing.
- Group discussions on the challenges faced in digital adoption and potential solutions.

Valedictory Session:

- Distribution of participation certificates to all attendees.
- Closing remarks by NIELIT representatives, encouraging farmers to continue exploring and using digital technologies in their farming practices.

Programme Outcomes:

1. Enhanced Digital Literacy:

- The workshop significantly improved farmers' understanding of digital tools and their applications in farming and marketing.

2. Increased Interest in ICT:

- Farmers showed a keen interest in using ICT technologies to enhance their farming practices and improve productivity.

3. Barriers to Digital Adoption:

- Some challenges were identified, such as limited access to devices, internet connectivity issues, and initial resistance to adopting new technologies.

4. Positive Attitude Towards Digital Marketing:

- Farmers recognized the potential benefits of digital marketing and expressed willingness to use online platforms to reach wider markets.

Conclusion:

The two-day workshop successfully achieved its objectives of promoting digital inclusion and equity among farmers, and demonstrating the effective use of ICT technologies for farming and marketing. The interactive and practical approach helped farmers gain valuable insights and skills that are essential for modern agriculture. The collaboration between IQAC Habraghat

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Mahavidyalaya and NIELIT, Guwahati, proved to be effective in fostering a learning environment that encourages digital adoption and sustainable farming practices.

Photographs:



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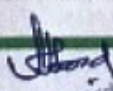


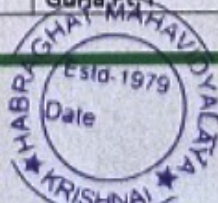
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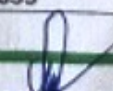
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List of Participants

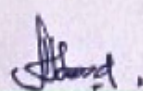
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52	Maybar Rahman	BujrukManikpur	9387378133
53	Aktar Hussain	BujrukManikpur	8638864348
54	Monirul Islam	BujrukManikpur	7002080211
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57	Anarul Hoque	BujrukManikpur	7002616505
58	Moidul Islam	BujrukManikpur	7002810496
59	Ajijul Rahman	BujrukManikpur	9365583291
60	Kabiul Islam	BujrukManikpur	7896990884
61	Amin Ali	BujrukManikpur	8133841690
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63	Maynal Hoque	BujrukManikpur	9365562435
64	Rabul Ali	BujrukManikpur	6003713396
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